

Denmark has the solutions – Let's connect them with the world

Join our launch event 12 June 2017 from 10.30!

It is a great pleasure to invite you to the launch of Urban Solutions – our new initiative to strengthen the export of Danish solutions to cities worldwide.

Urbanisation is on the rise and puts an increasing pressure on cities' ability to provide core amenities for housing, energy production and consumption, health, transport, and waste-, water- and traffic management. At the Danish Trade Council, we see an increasing demand for urban solutions globally. Denmark's reputation for providing innovative, sustainable and intelligent solutions is among the strongest in the world. Our lead position makes it possible for us to turn urbanisation into tangible export opportunities – for the benefit of global development and Danish business.

Seize the opportunity to learn how the Trade Council can accelerate the export of your solutions. Meet our trade advisors from around the world. Be inspired by presentations and new cases on urbanisation as an enabler for export.

Anders Samuelsen, Minister of Foreign Affairs of Denmark will shed a light on the unique DNA of the Trade Council; globally integrated with trade missions around the world, industry experience, local market knowledge and strong local ties with both public and private actors.

Mark Watts, Executive Director, C40 will put his comprehensive expertise into play to deliver the keynote on the bigger picture of urbanisation and how it is generating unprecedented opportunities for green growth and clean tech business solutions.

Lars-Peter Søbye, Chairman of BLOXHUB and CEO of COWI will together with **Anders Samuelsen, Minister of Foreign Affairs of Denmark** announce the new partnership on joint forces in accelerating export of Danish sustainable solutions and prepping Danish business to match the international demand.

Louis Becker, Design Principal and Partner at Henning Larsen Architects; Henrik Bjoljahn, Head of Department, EnviDan; and Annemarie Riis, Head of Division, The Municipality of Copenhagen, Finance Administration will enlighten us with first-hand experience from Toronto, New York, London, and Beijing on the added value of teaming up with the Danish Trade Council on urbanisation.

Finn Mortensen, Executive Director, State of Green will use his extensive knowledge to moderate these sessions with a steady hand, ensuring we stay on track and to the point.

Primary target group: Danish companies with export potential. First come, first served. Kindly note the final deadline for registration: 6 June and a 500DKK no-show fee.

Register [here](#)

Read more about Urban Solutions [here](#) and join our [LinkedIn Community](#)